

# Guernsey CARES

Coordinating Access to  
Resources Education &  
Services



**Prevent**  
Child Abuse  
and Neglect

Family Support through Primary Prevention  
(FSPP) Demonstration Site

I am currently in my seventh year as the Executive Director of Educational Services with the East Central Ohio Educational Service Center (ECOESC). With over 28 years of experience in education, I have had the privilege of serving in a variety of roles, including classroom teacher, building administrator, district administrator, and currently as executive director. My team and I are committed to fostering stronger community partnerships throughout the six counties we serve. Our ongoing goal is to enrich educational and support services, creating healthy children and strong families across the region.



**Lori Robson**

Executive Director of Educational Services  
East Central Ohio Educational Service Center



I am a lifelong educator with 29 years of experience in the field. Currently serving as a federal program curriculum consultant, I collaborate with teachers and administrators to enhance the quality of curricula and instructional practices. My passion lies in empowering others, fostering growth, and driving positive change through collaborative efforts.



**Marcia Murphy**

**Curriculum & Federal Programs Consultant**  
**East Central Ohio Educational Service Center**

With a background and experience in social work and education, I have dedicated my career to supporting students and families in reaching their fullest potential. My passion lies in creating a positive impact by providing guidance and resources to those in need. Through my work in both fields, I strive to empower students and families to overcome challenges and achieve their goals. I am committed to making a difference in the lives of others through advocacy and education.



**Casey McVicker**

**McKinney-Vento Service Coordinator/  
Prevention Consultant**

**East Central Ohio Educational Service Center**

I am currently in my 13th year as the Executive Director of Guernsey County Children Services. With 23 years of child welfare experience, I served the agency in many capacities prior to becoming the director, including caseworker, screener and supervisor. I am committed to upholding our mission of striving to ensure that all children have an environment free from abuse and neglect, while assisting to preserve and empower families to provide for the safety and security needs of their children.



**Nicole Caldwell**

Executive Director

Guernsey County Children Services

# Guernsey CARES

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Helping Schools Help Students

# What is an ESC?

- Legislation requires all school districts with less than 16,000 students to be aligned to an ESC
- Ongoing support for legislative requirements and best practices
- Consortium/grant opportunities
- Employ high demand positions (school psychs, SLPs, etc)
- Shared trainings and resources
- Provide shared services for districts

There are currently 51 ESCs serving districts across Ohio



Helping Schools Help Students

# Who are we?

- Serve 18 member districts, 2 County Boards of DD, 2 Career Centers, 11 Alternative schools
- 6 Counties: Tuscarawas, Belmont, Guernsey, Carroll, Harrison, Noble
- Approximately 25,000 students
- Around 600 employees





Helping Schools Help Students

## **VISION:**

To provide shared services to strengthen and assist school districts and agencies within our service region

## **ECOESC MISSION:**

Helping schools,  
help students



# Partnering Agencies



# Guernsey County:

- ❑ Population 38,098 (2022)
- ❑ 3 school districts-Cambridge City Schools, East Guernsey Local Schools, Rolling Hills Local Schools
- ❑ Economically Disadvantaged Youth
  - ❑ Cambridge 74.9%
  - ❑ East Guernsey 47.1%
  - ❑ Rolling Hills 85%

# Guernsey CARES



**Ohio Children's Trust Fund**

Ohio's Prevent Child Abuse America Chapter



# How did we get here?

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## Cycle of poverty

- ❑ 34% of children in Guernsey County fall below the poverty level
- ❑ 44% of county residents receive public health coverage
- ❑ 16% are food insecure
- ❑ 58% have a high school diploma or less, 14.2% have a bachelor's degree or higher
- ❑ Per capita income of \$23,599 (state avg. \$31,293)

## Access to resources

- ❑ 40% of residents have traveled outside the county to access health care - access to licensed physicians is 1:614 (well below the state avg. of 1:185), access to licensed psychologist is 1:13,293 (state avg. 1:3,620)

## Children in placement

- ❑ In 2021, 237 children were deemed unsafe in their own homes - 163 were able to be safely maintained with kin, 73 entered agency custody. In comparison, in 2014, there were 22 children that entered agency custody.
- ❑ In total, there were 156 children in agency custody in 2021 - this is the highest number we have seen in Guernsey County.

## Substance Abuse

- ❑ Overdose deaths in Guernsey County have increased by 42% in the last 3 years

## 2022 Screened In Report Data

	January	February	March	April	May	June	July	August	September	October	November	December
Physical Abuse	12	12	18	13	9	13	6	13	17	19	10	8
Neglect	12	10	13	13	9	7	9	10	12	13	12	12
Sexual Abuse	3	3	8	5	2	6	5	11	2	3	2	2
Dependency	2	0	2	0	2	0	3	4	3	0	1	5
Request for Service	0	0	0	0	0	0	0	2	0	1	0	0
Family in Need of Services	1	3	3	2	5	1	2	3	1	2	6	2
Emotional Maltreatment	1	1	1	0	1	0	0	0	0	0	0	0
<b>Totals</b>	<b>31</b>	<b>29</b>	<b>45</b>	<b>33</b>	<b>28</b>	<b>27</b>	<b>25</b>	<b>43</b>	<b>35</b>	<b>38</b>	<b>31</b>	<b>29</b>

**2022 Totals**

**150** Physical Abuse  
**132** Neglect  
**52** Sexual Abuse  
**22** Dependency  
**3** Request for Service  
**31** Family in Need of Services  
**4** Emotional Maltreatment

**394** Total Screened In Reports

# Family Support through Primary Prevention (FSPP) Demonstration Site

## Guernsey County selected as one of 3 demonstration sites

- In November 2022 a meeting was held with agencies and providers to look at community needs and prevention strategies.
- We used that information to inform our grant proposal.

## 4 - Year Grant

- \$125,000 per year
- \$500,000 total

## Project Objectives

- Primary Prevention
- Serve families with school age children (PK- age 18)
- Address Social Determinants of Health
- Improve Child and Family Well-being

# Guernsey CARES - GCCS, BTW, ECOESC Partnership

## Cross-Sector Implementation & Planning Team (CSIPT)

- Participate in state CSIPT
- Develop local CSIPT
- Local team will look at data to determine services, barriers and needs

## Community Care Coordination - Community Care Coordinators (CCC)

### Bridges to Wellness: Care Coordination

- Help families become self-sufficient, addresses social determinants of health, reduces disparities, and improves population health
- Bridges to Wellness will keep data that we can use to inform years 2-4 of grant
- Will identify barriers and gaps in service and community needs

## Prevention HUBs Mobile & Community

### Partnerships with area organizations to offer HUBS

- Offer free education and resources to families in areas such as parenting skills, budgeting, nutrition, job search, housing and access to resources
- Fund 3 providers to be trained in the Triple P Parenting curriculum







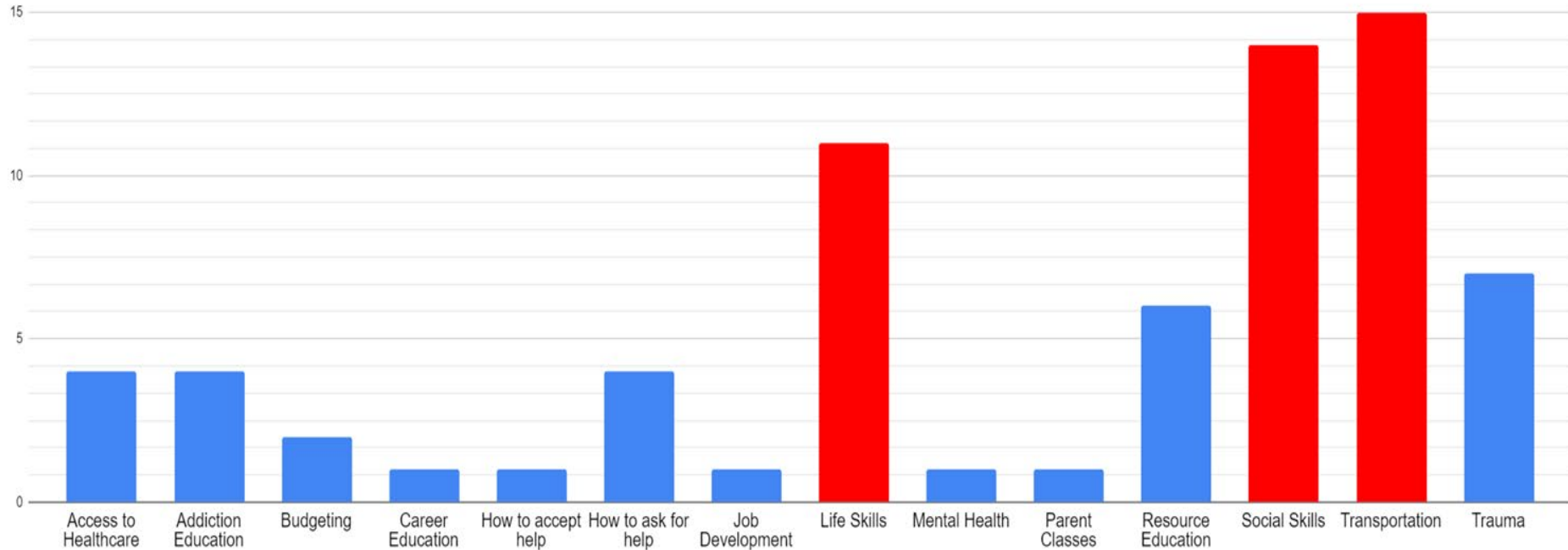
Helping Schools Help Students



Local CSIPT

# Needs Identified by Local CSIPT Members

Parent/Caregiver Educational Needs identified by CSIPT Members



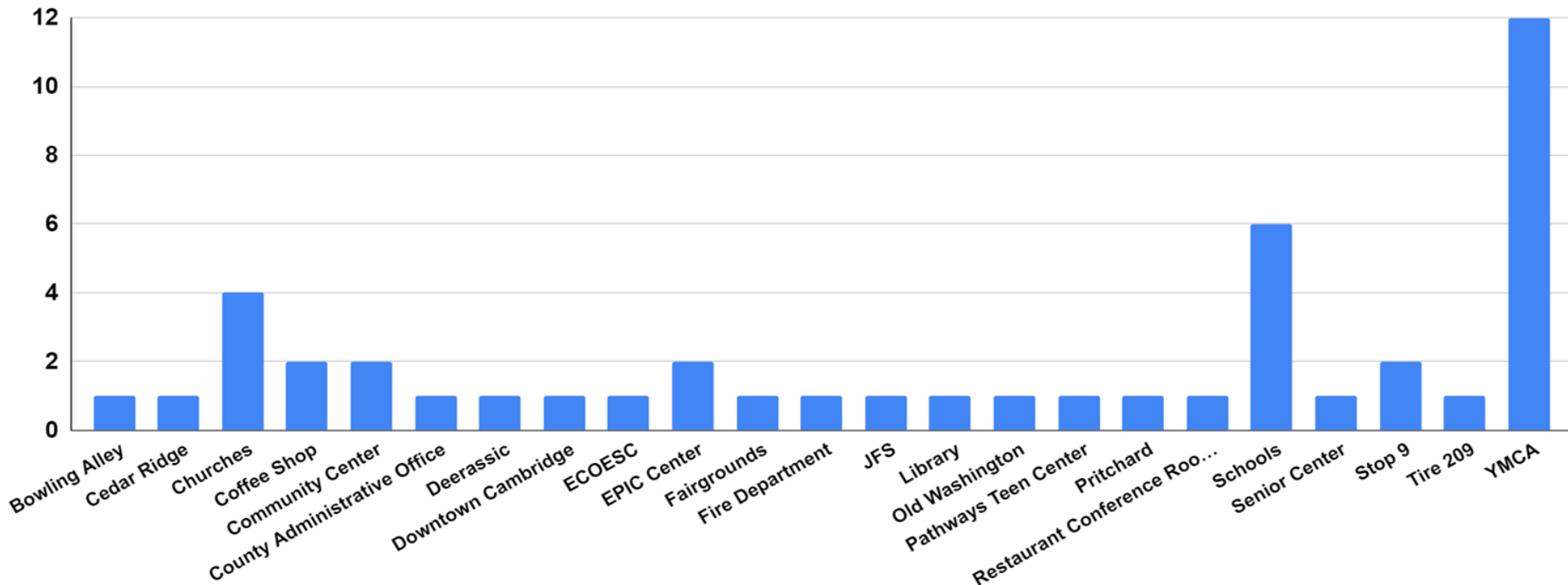
Guernsey County Dec 2022

# Guernsey CARES - Community Partnerships

	CSIPT Member	Providing education @ HUB	Assists w/ Transportation	Referring Agent	Mobile HUB Resource
Salvation Army	X		X	X	
Southeastern Ohio Counseling	X			X	X
United Way	X			X	
Children Services	X	X		X	X
DJFS/OMJ	X			X	
Early Intervention	X	X (Children's Activities)		X	X
Guernsey Health Choices	X			X	
Juvenile Probation	X	X		X	
Allwell	X	X	X	X	X
Haven of Hope	X			X	X
YMCA	X			X	
OSU Extension Office	X	X (My Plate)		X	
GCFCFC	X			X	
People to People Counseling Agency	X			X	X
Faith United Methodist Church	X			X	
Guernsey County Board of DD/Help Me Grow	X	X		X	X
Ohio Rise	X			X	X
Seeds of Hope	X			X	
Genesis Diabetes Prevention and Education		X			
Kerry Ingredients					X
SURGE Staffing					X
MOVE Staffing					X
Muskingum Valley Health Centers					X
Cedar Ridge Behavioral Health		X		X	X
Cambridge City SD				X	
Rolling Hills LSD				X	
East Guernsey LSD				X	

# Hub Locations Identified by Local CSIPT Members

CSIPT HUB DATA FEB 2023



## > WHAT?

Family programming, aligned with stakeholder identified needs, empowers families with knowledge and skills that leverage support within their family and community systems.

### Session Themes (possible topics)

#### Lifeskills

- Financial Literacy- Checking and Savings
- Budgeting
- Job search, Resumes and Job Applications
- My Plate-Healthy Meals
- Accessing Resources All Platforms (food, housing, transportation, medical care, behavioral healthcare)
- How to Ask for Help/Social Skills- overcoming communication barriers with service providers
- BREAK

#### Parenting in Today's World

- Be AWARE
- Social Media
- Understanding Abuse and Neglect/Choose Your Partner Wisely
- Trauma Informed Care
- Domestic Violence and Human Trafficking
- Building Resiliency/Healthy Coping Strategies (Family Activities- YOGA?)
- BREAK

#### Triple P

- Sessions 1-6-
- BREAK

## > WHEN & WHERE?

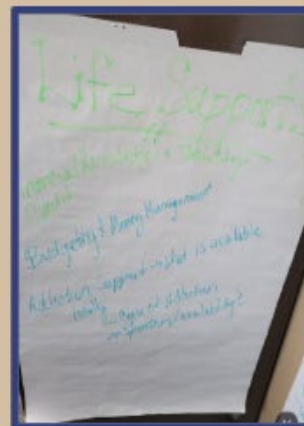
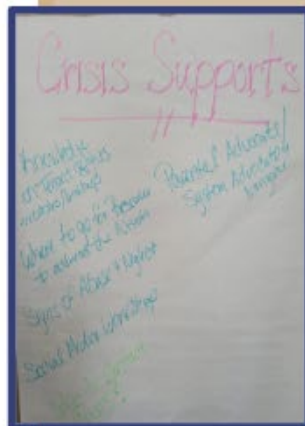
Every Monday, 5:30pm-6:30pm for 6 weeks; break on the 7th Monday (The same cycle as the YMCA programming)

\*Hubs to start June 5th

## > WHO?

Local Service Providers and Community Agency and Businesses (US Bank, OSU Extension, SEAT, Mental Health Agency etc)

## Crisis Supports, Parenting Supports, Life Supports





Helping Schools Help Students



Prevention HUBs

Hey families with kids...

# Join us @ the hub!

Monday Evenings 5:30-6:30

- ✓ FREE Dinner Provided @5:00pm!
- ✓ FREE Children's Activities!
- ✓ FREE Gift Cards!
- ✓ FREE Transportation Available!

Contact Salvation Army to schedule:  
740-432-7759

Cambridge YMCA  
1301 Clairmont Ave  
Cambridge, OH 43725  
Register here:



SEE REVERSE  
SIDE FOR  
DETAILS

## Join us @ the HUB!

HUB programming will take place at the Cambridge YMCA Monday evenings from 5:30-6:30pm, starting June 5th. Child care and children's activities provided. Dinner provided. Incentives provided.

Month	Day	Topic	Partner
June	5	"Get S.M.A.R.T. With Your Money" - US Bank	
	12	"Get S.M.A.R.T. With Your Money" - US Bank	
	19	HOLIDAY	
July	3	"Ditch it-The Digital Drama" - Southeastern Ohio Counseling Center LLC	
	10	"How to Land Your Dream Job" - OhioMeansJobs	
	17	BREAK	
August	7	"In the Know: Abuse and Neglect and the Child Welfare Process" - GCCSB	
	14	Fair Housing 101 - Southeastern Ohio Legal Services	
	21	Fair Housing 101 - Southeastern Ohio Legal Services	
June	26	"My Plate: Healthy Meals on a Limited Budget" - OSU Extension	
	24	"Prevalent Youth Drug Trends" - GCCSO	
	31	"Progress, Not Perfection: The Cycle of Addiction - Support and Local Resources" - Guernsey Health Choices	
August	28	"Building Resiliency & How to De-escalate violent/crisis situations" - Seeds of Hope	

Register HERE

or call 330-308-9939  
ext. 8601



Brought to you with support from



## Session topics include:

- Fair Housing
- Get SMART with your Money
- Digital Drama
- My Plate
- How to Land Your Dream Job
- Prevalent Youth Trends
- Progress not Perfection: Cycle of Addiction
- In the Know-Child Welfare Process
- Building Resiliency & How to De-escalate Violent/Crisis Situations

## Partnering agencies provide:

- Childcare
- Children's activities
- Resources/supplies
- Education
- Transportation
- Space

# FEAST & FIND OUT!

# FREE

@ THE HUB

LOCATED AT THE YMCA

RAISING CHILDREN ISN'T ALWAYS EASY. WOULD YOU LIKE TO FEEL LESS STRESS AND FEEL MORE CONFIDENT THAT YOU ARE RAISING HAPPY, CONFIDENT KIDS?

## Tackle the Tough Topics:

- one-on-one parenting strategies
- group workshops on dealing with disobedience
- managing fighting and aggression
- developing positive routines

[FROM 12PM TO 1PM]

JAN 10 & 24

FEB 7 & 21

MARCH 13 & 27

APRIL 10 & 24

MAY 8 & 22

[LUNCH PROVIDED AT 11:30]

TRANSPORTATION PROVIDED-  
CONTACT SALVATION ARMY AT  
ATLEAST ONE WEEK IN ADVANCE  
@ 740.432.7759



REGISTER  
HERE

Registration recommended but not required.  
Walk ins Welcome!

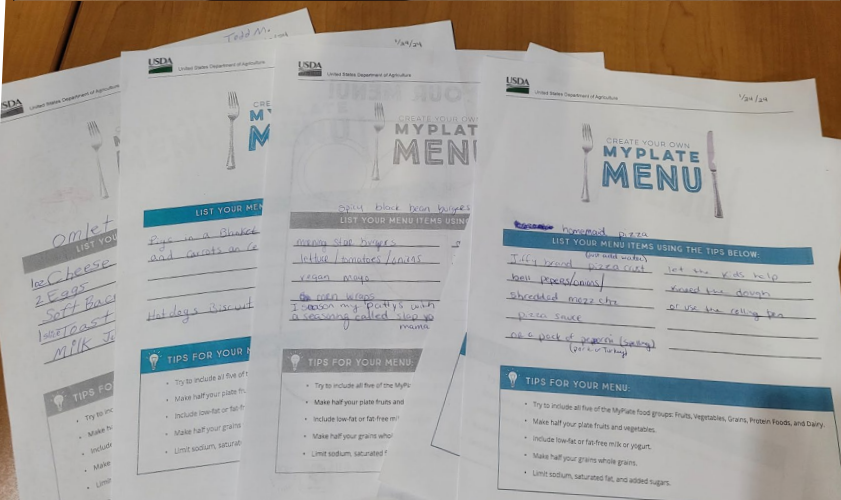


\*FUNDED BY THE CHILDREN'S BUREAU, ADMINISTRATION FOR CHILDREN AND FAMILIES (ACF), U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES, AS PART OF A FINANCIAL ASSISTANCE AWARD TOTALING \$3.74M WITH 100% FUNDED BY CB/ACF/HHS. THE CONTENTS ARE THOSE OF THE AUTHOR(S) AND DO NOT NECESSARILY REPRESENT THE OFFICIAL VIEWS OF, NOR AN ENDORSEMENT BY, CB/ACF/HHS, OR THE U.S. GOVERNMENT. FOR MORE INFORMATION, PLEASE VISIT ADMINISTRATIVE AND NATIONAL POLICY REQUIREMENTS.\*

- FY24 Sessions began in October 2024
- Oct. - March 2024 total of 143 participants
- Sessions have been developed based on participants feedback and their needs and wants
- Session topics include:
  - Old School vs New School Discipline
  - Moody Children
  - Why Have Schedules
  - My Plate
  - Free Low Cost Fun
  - December Stress
  - Parent/Child Breaks
  - When Behaviors Escalate.....
  - Triple P-Parenting strategies











# FEAST & FIND OUT GOES MOBILE!

**FREE**

@LAKEVIEW TERRACE COMMUNITY ROOM

621 S 7TH ST. BYESVILLE

MAY 8TH FROM 5:00-6:00 PM

**TACKLE THE TOUGH TOPICS**

**WITH HELP FROM LOCAL RESOURCES:**

- Employment
- Parenting Resources
- Health Care
- Social Emotional Wellness

**JOIN US FOR FOOD, FUN, AND CHILDREN'S ACTIVITIES!**

**FEAST AND FIND OUT WHATS AVAILABLE IN YOUR COMMUNITY TO MEET YOUR NEEDS!**

**RAIN DATE:  
MAY 22ND**

*\*All minor children must be accompanied by an adult*

**NEED MORE INFORMATION?**

**CALL: 330-556-9736**



\*FUNDED BY THE CHILDREN'S BUREAU, ADMINISTRATION FOR CHILDREN AND FAMILIES (ACF), U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES, AS PART OF A FINANCIAL ASSISTANCE AWARD TOTALING \$5.7M WITH 100% FUNDED BY CB/ACF/HHS. THE CONTENTS ARE THOSE OF THE AUTHOR(S) AND DO NOT NECESSARILY REPRESENT THE OFFICIAL VIEWS OF, NOR AN ENDORSEMENT BY, CB/ACF/HHS, OR THE U.S. GOVERNMENT. FOR MORE INFORMATION, PLEASE VISIT ADMINISTRATIVE AND NATIONAL POLICY REQUIREMENTS.

To address transportation barriers and to increase accessibility, two “Mobile” HUBs have been scheduled for this year

## MEET YOUR CARE COORDINATOR

### What does a Care Coordinator do?

- listens to your needs
- creates a plan with you
- provides assistance and support
- connect you with resources

### Resources I can help you with:

- transportation
- medical providers
- housing
- food assistance
- social emotional support
- employment services
- health insurance
- personal care items
- clothing/cleaning supplies
- utilities assistance
- education
- affordable housing
- application support



**Kellie Engstrom**

kellie.engstrom@ecoesc.org

330-987-4858

## ABOUT ME

Hi, my name is Kellie Engstrom. I have been a resident of Guernsey County my whole life. I have a degree in Child Development and have worked in the Early Intervention/Help Me Grow field for over 10 years. I am excited to branch out and serve a wider range of families here in our community.

Outside of my professional role, I am a mother to four amazing kiddos (fun fact: the oldest three are triplets!). Free time? What is that? I like to read, sketch, and do home renovation/design projects when I am not busy running around for Gymnastics, Dance and Baseball.

I am looking forward to growing with this community and program as a Care Coordinator for Guernsey County!



**Allison Beckett**

alli.beckett@ecoesc.org

330.987.4980

## ABOUT ME

Hello! My name is Allison Beckett, and I am a Guernsey County Community Care Coordinator with the ECOESC. I have been living in Guernsey County my entire life and am very excited to be working in a community striving to help others. I have a Bachelor's Degree in Education and have worked in schools and with students for the last 3 years.

"Help others achieve their dreams and you will achieve yours".

I am a mother and a wife to the best little family. In my free time, you can find me crafting, reading, cooking, or spending time with my family and friends. Three things I absolutely cannot live without would be pasta, iced coffee, and ice cream!



# Community Care Coordination

## MEET YOUR CARE COORDINATOR

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- clothing/cleaning supplies
- utilities assistance
- education
- affordable housing
- application support



**Casey McVicker**

casey.mcvicker@ecoesc.org

330-556-9736

## ABOUT ME

Hello! My name is Casey McVicker and I have served our youth and families in Guernsey County since 2005. My professional experience includes case management in child welfare, School Engagement Coordinator for Juvenile Court, Student Support Liaison with ECOESC and I am currently serving as a McKinney-Vento Service Coordinator in all 3 of our Guernsey County School Districts. I take so much pride in building trusting and sustaining relationships with the students and families I serve. I am truly humbled and inspired by their resilience everyday! My husband, Nathan, and I have 3 daughters, ages 8, 12 and 16. We have 2 cats and a 2 year old Rottweiler. I love listening to Oldies and would give anything to go back to the 80's because "Girls, just wanna have fun!"

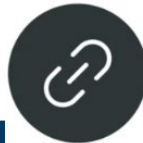


# ECOESC entered into a partnership with Bridges to Wellness to implement the Pathways Community HUB Institute Model of Community-Based Care Coordination

“The PCHI® Model helps communities build a transformative and sustainable community-based care coordination network. Community health workers (CHWs) were the reason the Model was originally designed. CHWs are uniquely able to engage community residents at risk for poor health and social outcomes. The PCHI Model provides training and tools for CHWs to identify risk factors and work towards eliminating those risks one by one. The model provides the infrastructure to track risk factors from identification through mitigation and link payment directly to outcomes. The PCHI Model is a quality improvement framework for communities to build their own robust network of community-based care coordination in partnership with local stakeholders to align resources and achieve positive outcomes.”



**Bridges to Wellness**



**Pathways Community HUB Institute**

# WHAT IS A CERTIFIED

## COMMUNITY HEALTH WORKER?



The Northwest Ohio Pathways HUB system relies on certified community health workers (CHWs), who help connect low-income residents to needed medical care and social services. Who are CHWs, and what can they do for you?

**CHWs**  
**Serve as PARTNERS & COACHES**  
to help people take charge of their health.



**Connect PEOPLE**  
to health insurance, a primary care provider and medical services.

**Educate** people about their conditions, and provide referrals to community resources.



Ensure people are able to get food, housing, clothing, and other **BASIC NEEDS.**

Work at physician offices, clinics, agencies and other places **throughout the community.**



Assist adults with diabetes, high blood pressure and other **CHRONIC CONDITIONS.**



Assist women who are **PREGNANT** or who are of child-bearing age.



northwest ohio  
pathways HUB  
419-842-0800 hcno.org



Our goal is to receive referrals of students and families with identified barriers that affect their success in school.



Community Care Coordinators will provide ongoing support and education to eliminate barriers, empowering families to become independent and self-sufficient.

## 21 Evidence-Based Pathways

- Adult Education
- Developmental Referral
- Employment
- Family Planning
- Food Security
- Healthcare Coverage
- Housing
- Immunization Referral
- Learning
- Medical Home
- Medical Referral
- Medication Adherence
- Medication Reconciliation
- Medication Screening
- Mental Health
- Oral Health
- Postpartum
- Pregnancy
- Social Services Referral
- Substance Use
- Transportation



# "How does this work?"



- Student/family demonstrate signs of risk or barrier
- Referring agent identifies risk or barrier
- Referring agent informs parent about care coordination services
- Referring agent completes and submits referral form
- Care coordinator reaches out to student and family to establish relationship
- Care coordinator provides ongoing education and support until risks and barriers are eliminated

# Who Could Be Referred?

- children/families experiencing homelessness or housing instability
- students/families who may experience food insecurity
- children/families with lack of personal care items/hygiene products/clothing
- children with social-emotional, mental health or behavioral healthcare needs
- children/families lack of healthcare and dental care
- children who are pregnant or parenting
- children/families with experienced trauma or experiencing trauma
- children with gaps in educational development
- children/families who lack support and resources outside of school
- children with chronic absenteeism
- children with medical handicaps

# Guernsey CARES: Community Care Coordination

- We have employed 3 full-time Community Care Coordinators to serve Guernsey County.
- All three Care Coordinators have earned their Community Health Worker credential.
- Monthly visits include an educational component geared toward meeting the child/family needs.
- Ongoing work includes removing barriers and completing steps toward pathway completion.
- To date, we have 63 participants enrolled in Care Coordination.
- Care Coordinators play a crucial role in bridging the gap between healthcare services and the community, providing invaluable support, guidance, and advocacy. Their presence and expertise have been essential in promoting positive health outcomes and fostering strong, trusting relationships with their families and the community.



# Questions



❑ **Nicole Caldwell - Executive Director**

Guernsey County Children Services

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❑ **Lori Robson - Exec Director of Educational Services**

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❑ **Marcia Murphy - Curriculum & Fed'l Programs Consultant**

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❑ **Casey McVicker - Service Coordinator/Prevention Consultant**

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East Central Ohio ESC



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